

Press Release

For Release: Immediately

Contact: Megan Osman

Telephone: 248.737.6881

Email: Megan@SaveASaying.com

Website: www.SaveASaying.com

Subject: The Perfect Gift to Keep Your Words

In the evolution of language, only the most powerful and “ear catching” sayings survive. Although overused, they provide a kind of shorthand, communicating interesting, motivating, and thought provoking ideas succinctly and quickly.

This is what led Dr. Don R. Powell, a psychologist and best selling author to found Save A Saying™. Save A Saying enables you to recognize and create a permanent record of a loved ones favorite saying or one that describes their personality. This personal gift is the perfect way to produce good feelings and memories and will be appreciated forever. Go to www.saveasaying.com.

As a teenager, Don was trying to find a great gift for his father. His dad was one of those people who was difficult to shop for because he had just about everything.

“My dad, like many people, used a number of well-known sayings to teach his family about life, love, happiness, and success,” says Dr. Powell. This gave Powell the idea to make a professional certificate that acknowledged his dad’s favorite expression, “Winners never quit and quitters never win.”

Word of what Powell had done quickly spread and it became clear many people want to honor someone special by recognizing their favorite saying or one that describes their personality.

Now you, too, can create an everlasting record of a special someone’s favorite saying or one that describes them by registering it with the International Save A Saying Registry. The Registry provides recipients with a gift that includes a beautiful parchment certificate, laminated registration card, and permanent record on the Save A Saying website where their name, photograph, special saying, and the story behind it appear.

We’ve all heard grandparents, parents, siblings, and friends use certain “words to live by” or motivational quotes that teach lessons, encourage success, promote safety, or preach morals.

Sayings like: *“What goes around comes around,” “The apple doesn’t fall far from the tree,” “When the going gets tough, the tough get going,”* and *“Actions speak louder than words.”*

There are also certain sayings or clichés that perfectly describe a person, like, *“You always give 110%,” “You go the extra yard,” “You are a chip off the old block,”* and *“You always step up to the plate.”*

“Sayings breed familiarity and comfort. In the fast-changing and uncertain times we live in, there is something soothing about things that are common and familiar,” Dr. Powell says. Save A Saying is the perfect gift for any occasion.

Go to www.SaveASaying.com or call 800.686.7555 or 248.737.6881.

Contact: Megan Osman
248.539.1800
mosman@healthylife.com

Editors Note: Dr. Don Powell is available for interview.