

What the media is saying about Dr. Don Powell (aka “Dr. Cliche”)

Sports Illustrated – “Dr. Cliche hits a home run.”

ESPN – “Don Powell always gives 110% and shows some leather.”

USA Today – “Dr. Cliche says ‘it is what it is’ is a catch-all cliché that explains all.”

Associated Press – “Dr. Powell’s memory is crammed with any number of sportscasters describing ‘Cinderella stories,’ coaches speaking of ‘beating ourselves’, and athletes ‘giving 110 percent’.”

ESPN’s Cold Pizza – “Dr. Cliche really brought his ‘A’ game.”

FOX Sports Report – “Dr Cliche has taken his passion for clichés to the next level. He stepped up to the plate, gathered over 4,000 clichés, and only the best ones made the cut.

FOX & Friends – “It all started with Best Sports Cliches Ever.”

Sky Magazine – “Dr. Cliche has stepped up to the plate, raised the bar, and hit a grand slam home run.”

Eccentric Newspapers – “Dr Don Powell did his homework. He’s in a class by himself.”

“Don Powell was one of the best interviews I have had in awhile. He was quick, concise, knowledgeable, and most of all, a fun listen for our guests. His personalized touch with me was much appreciated as he tied clichés to my line of work. Frankly, we are looking forward to having him back.” **Bill Heywood, KFNN, Phoenix, AZ**

“Just wanted to tell you we have replayed the interview twice already...Thank you for your wit and professionalism. Hopefully, we can do it again sometime in the future...”

The “WAZ” KCXL 1140 Sports Network, Kansas City, MO

“Man oh man alive! Guest Dr. Cliche knocked our host, Steve Thomson, all the way into NEXT WEEK laughing so hard!” **Dan Geiger, WCCO Radio Sports, Minneapolis, MN**

“Dr. Cliche is the most interesting guest I’ve had in a long time. He’s funny, upbeat, and wide open.” **Chris Young, Oldies 93, WMQX, Greensboro, NC**

“After one segment, it felt like Don had been part of the show for years. Very smooth and funny. He really got us MOTIVATED for the second half!” **Don Stuck, WRZX, Indianapolis, IN**

“I’d recommend Don Powell to anyone who wants an interview that’s as good as gold.”

John O’Brien, ROCK 102, Springfield, MA

“A great fun interview. I received a number of responses from the audience after we talked.” **Elliott Irving, WFLO, Richmond, VA**

“GREAT guest! Don was one of these rare people with the knack of being entertaining and informative at the same time.” **George Woods, TalkRadio KCMO, Kansas City, MO**