

Sample Media Questions for Dr. Don Powell (aka Dr. Cliche)

1. I see in your bio you really are a doctor and are President of the American Institute for Preventive Medicine. What gave you the inspiration to start a company where people could register sayings?
2. Why do you think people use sayings and cliches?
3. Why would someone want to register a favorite saying?
4. For whom is the gift most often purchased?
5. What exactly do people get when they register a saying with Save a Saying?
6. If sayings were banned, could we communicate?
7. What are the most popular sayings people have registered?
8. What are the most unusual ones?
9. What are your favorite sayings?
10. How can people purchase a gift from Save A Saying?
11. Isn't Save A Saying a little like the Star Registry?